

APRIL 25, 2025, SR Packaging Brand Focus

## OLEHENRIKSEN: WE WANT TO KEEP THE WORLD GLOWING !

### Sugarcane Tubes for Après Skin Multi-Use Rescue Crème.

*Incorporating bio-resin into the packaging is part of OLEHENRIKSEN'S philosophy + heritage. The team works with SR Packaging North America Inc. to have sugarcane tubes for the latest Après Skin Multi-Use Rescue Crème.*

Derived from the byproduct of sugar production, the sugarcane tubes are made of biomass plastic PE. The tubes (dia. 40 mm) are customized in lilac tone with a matte coating, and decorated with 2-color silk screen printing to have a glossy finish, adding extra texture to the look.

The orifice of the nozzle is protected with a foil seal. The entire design is completed with a matte white screw cap.

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